



Jo Coffee Branded Signage



Specialty Java Inc. provides several Jo Coffee® branded signage options for display in your store. We offer a free 16” x 20” poster that is ready to ship with your next order.

Signage customization is available and requires 7 to 10 days from final design till the print is ready to ship.

Please review the different formats, sizes and customization options below.

Posters:

- Small 16” x 20” Poster (Portrait or Landscape)
- Large 20” x 30” Poster (Portrait or Landscape)



(Poster Example)

Vinyl Banners

- Small 4.00' x 2.50' Vinyl Banner (Portrait or Landscape)
- Medium 6.00' x 3.00' Vinyl Banner (Portrait or Landscape)
- Large 8.00' x 4.00' Vinyl Banner (Portrait or Landscape)



(Vinyl Banner Sample)

Pricing

Posters

- Small - Free (Limit 1 Per Customer)
- Large - \$15.00

Vinyl Banners (Available with or without hanging grommets)

- Small - \$25.00
- Medium - \$36.00
- Large - \$60.00

Customization

We offer free customization of the standard white text on any signage such as adding your business name or taglines. Font must remain white Arial text. Font size will be adjusted to fit the requested text. We do not provide graphic design services.



You can provide your own graphic customization for any signage such as adding your logo, fonts, text colors, layout, sizing, additional graphics, etc. Customization design is subject to our approval for acceptable use.

Your graphic designer must provide a **complete, finished, ready-to-print** file for each custom sign you plan to order.

If you would like to provide your own custom graphic design, please see our contact information below. We will send you a graphic requirements file outlining files sizes, types, etc. for each signage option which you can provide to your graphic designer.

Jo Coffee Registered Trademarked Logo

- The “jo” logo is a registered trademark (Reg. No. 4,891,716) with the United States Patent and Trademark Office
- The word “jo” for most coffee related usage is a registered wordmark (Reg. No. 4,852,972) with the United States Patent and Trademark Office
- Unauthorized usage of the above trademarks will be subject to legal enforcement and remedies according to federal copyright laws of the United States.

Signage Ordering and Customization Procedures

1. Email your **final** artwork files to Labels@SpecialtyJava.com, separately if needed.
2. Depending on file size, you may need to use a Drop Box or Google account.
3. Include your Business/Organization name in the Subject Line
4. Identify the size, type and orientation of each custom signage.
5. Upon acceptance of your design, we will insert our high-resolution logo file into your file(s) for your final approve and to insure printing compatibility.
6. **Please allow 7 to 10 days for setup testing. This also includes any changed files you submit.**

For more information about Jo Coffee Wholesale Account signage, please email Shelley at Shelley@SpecialtyJava.com or call 1.888.586.JAVA x108.