

# Jo Coffee



## WHY OUR COFFEE FUNDRAISERS WORK?

86% of households in America prepare coffee at home, according to a National Coffee Association's National Coffee Drinking Trends industry report.

If you are going to sell a product for your fundraising efforts, provide something the vast majority of your customers already desire. Many are tired of cookies & candy.

Gourmet coffee is proving to be a highly successful fundraising product. In addition coffee K-Cups® are the hottest selling items within the coffee marketplace.

Our eye-catching, attractive packaging and customized printable sales kits will guarantee your success. We can apply your own customized label or logo to each package to promote your mission.

You set your own prices. You can easily make \$5.00 profit per package.

## WHY THE JO COFFEE COLLECTION?

Our SingleCup Jo for K-Cup® brewers are USDA Certified Organic, Non-GMO and Kosher Certified. Our eco-friendly filter cup technology provides far superior brewing extraction resulting in a better cup of Jo. We offer three different SingleCup Jo blends for K-Cup® brewers and are compatible with Keurig 1.0 and 2.0 brewers

Jo Coffee bagged (whole bean or ground coffee) offerings are USDA Certified Organic, Fair Trade Certified, and Non-GMO. We offer a wide variety of 12 oz. packages in whole bean or ground format including a USDA Certified Organic decaf.

Specialty Java Inc. the parent company of Jo Coffee Inc, is a member of the Specialty Coffee Association of America, The Roaster's Guild, Rainforest Alliance, Fair Trade USA and Slow Food USA.

## EASY ADMINISTRATION

- Promote to your friends and family anywhere and sell online instantly with available Nationwide Direct Home Delivery!
- Customized printable order forms for traditional door-to-door campaigns!
- Your full color logo and promotional message can be printed and applied to every package!

## FUNDRAISER SUCCESS

Our gourmet coffee has generated many thousands of testimonials from passionate coffee lovers from all across the U.S.A.

When you choose the Jo Coffee brand as your fundraiser coffee, you are guaranteed to have the support of a company to help you succeed and whose mission is to exceed all your fundraising expectations.

As a bonus, groups that sell bulk orders of at least 300 units get a free Jo Coffee Baseball Cap and also a free Jo Coffee T-Shirt with at least 500 units sold. These make great prizes for your top-sellers!

## CONTACT

For fundraising questions, please contact us at 1.855.ONE.JAVA or use the Contact Us form on our JoCoffee.com website. If you have not received our Jo Coffee Fundraisers Programs & Terms, which includes pricing and details about the different programs, please let us know.

