

Jo Coffee



Our Jo Coffee brand is **stocked in hundreds of grocery stores** and is quickly expanding nationwide. We provide our Jo Coffee line to fine retailers through nationwide distributors.

Our Jo Coffee Certified Organic bagged coffee and our Certified Organic eco-friendly single serve cups for K-Cup brewers are in the **top 5 most popular on Amazon in the entire United States**. Go to Amazon and search for "organic k cups", "organic espresso", "dark roast coffee", "french roast coffee" or "ground coffee" as examples. You will see the proof. More importantly Product Reviews on Amazon are near perfect.

Note this cupping feedback from the Category Manager at a 40-store grocery chain that stocks our Jo Coffee brand: *"I have thought of you most mornings recently while enjoying your delicious K-Cups! When I switched from yours to a regular K-Cup this week, I was rather stunned by the taste difference. You definitely have the best one I have tasted!"*

Jo Coffee's, marketplace proven eye-catching package design, provides grocers an opportunity to enhance their coffee aisle and expand their organic footprint. It's our compelling brand design that gets your customers to pick it up and buy the first time. The quality inside is what gets them to buy it again.

We are very proud of our Jo Coffee brand. We seek retailers that possess positive community reputations and that are known for stocking high quality brands.

Jo Coffee Inc. is a subsidiary coffee business and trademarked brand of Specialty Java Inc., (Founded 2002) and is a member of the Specialty Coffee Association of America, The Roaster's Guild, Rainforest Alliance, Fair Trade USA and is a USDA Certified Organic Handler officially licensed by M.C.I.A.

Before we ever purchase our green specialty grade coffee beans, they have passed the expert analysis and highly trained palates of a dedicated team of certified Q-Graders administered by the Coffee Quality Institute®. We strive for coffee perfection in every hand-crafted artisan roast.

As a grocer, you well know demand for old school national coffee brands is decreasing and the demand for new specialty brands is increasing. The marketplace has changed, and it is speaking loud and clear.

We are not some large conglomerate simply selling a sideline of coffee. We are specialty coffee roasters. Though we cannot come in and "buy" shelf space like those old school conglomerates, please note **we are not offering our products to Walmart, Target or Costco** providing a measure of exclusivity.

Please contact us at 1.855.ONE.JAVA or visit JoCoffee.com for distribution.